

lex

The Lisbon MBA Entrepreneurship Club

Sponsored By:

the
LISBON
MBA
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“ An average idea in the hands of an able man is worth much more than an outstanding idea in the possession of a person with only average ability ”

Georges Doriot

7 MISSION

What is the mission of the LEC?

1 MISSION

The "LEC" aims to support students AND Alumni from The Lisbon MBA interested in starting their own company or joining an early-stage startup.

It Intends to provide the necessary resources, mentorship and events to ensure success.



1 PURPOSE

- *Fuel the entrepreneurship spirit*
- *Build a creative community*
- *Develop new competencies*
- *Leverage an existing network*
- *Reinforce The Lisbon MBA brand*

1 MEMBER PROFILE

Determination

Be ready to do what is needed to make it happen. Don't quit when he/she is faced with the first obstacle.

Flexibility

Don't be stubborn and know when he/she needs to follow another path in order to reach a goal.

Imagination

Most good ideas seem bad initially. Always try to solve problems with creativity.

Character

Be excited to break rules, but not rules that matter. Get the big question right, don't accept status quo.

Openness

Find connections and build strong relationships. Big companies are always the result of a great founding team.

DEFINITION

What does the LEC do?

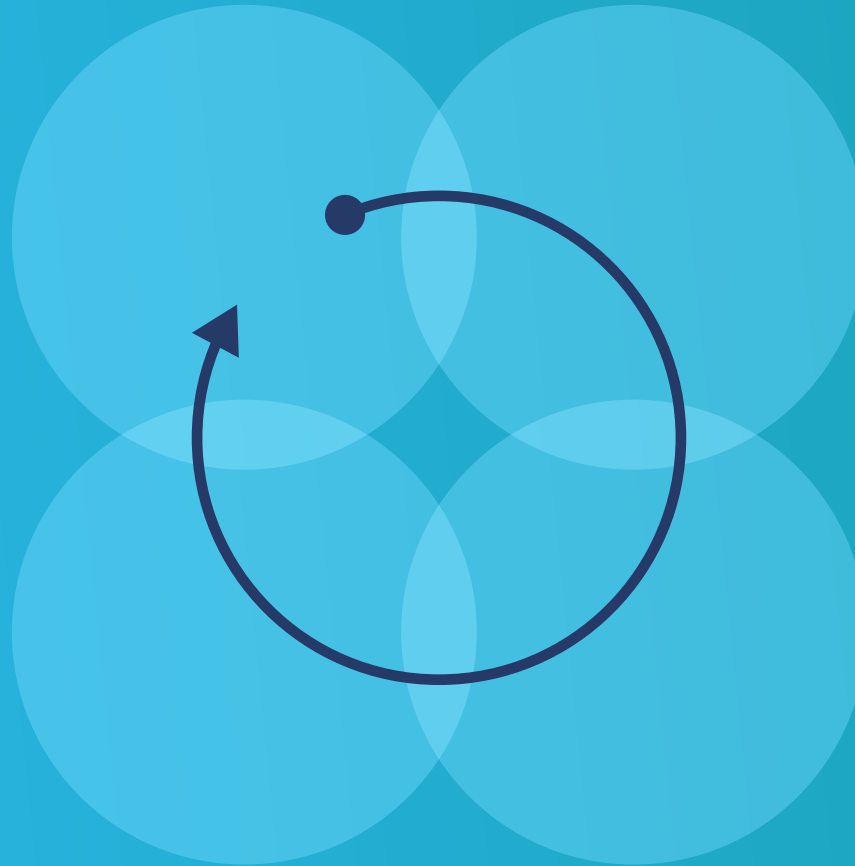
2 360° APPROACH

1 - Learn

2 - Share

4 - Build

3 - Experiment



2 ACTIONS

- *Share a library of Books, eBooks and Blogs*
- *Participate in workshops to develop specific skills*
- *Work on small projects to test ideas*
- *Meet with local and international entrepreneurs*
- *Build ties with the community*
- *Create regular events such as pitching competitions*
- *Launch companies*

2 WORKSHOPS/EVENTS

Workshops and Events will help members gain knowledge in specific areas, carried out by alumni, teachers, staff, current students and external professionals.

WORKSHOPS

- *Lean startup concepts*
- *Business canvas use case*
- *Writing a great pitch deck*
- *What is growth hacking*
- *and more...*

EVENTS

- *Breakfasts with mentors*
- *Visits to startups*
- *Speaker presentations*
- *Networking*
- *and more...*

2 FUNCTIONAL DEFINITION

Projects

Projects could range from doing surveys, fundraise for charities, finding sponsors for events and many more.

Meetups and Trips

Local visits/meetups to/with incubators, accelerators, startups, one annual trip to an European city to meet with other clubs, startups etc,

Community

Members will engage in a community that should give back with mentorship, connections, opportunities, financing etc,

Pitching Ideas

Regular pitching contests to help improve communication skills. An annual event with opportunities for the LMBA to reinforce its brand positioning locally and internationally .

Launching Companies

Members will be able to test multiple ideas, find co-founders, network with mentors and investors and hopefully launch their company.

COMMUNITY

Who can be part of the LEC?



3 COMMUNITY

- *Current students*
- *Alumni*
- *Participating professors*
- *Lisbon MBA staff*

The Lisbon MBA will sponsor entrance fees in 2016

The LEC is open to anyone in the community who wishes to be involved. For members an annual fee (TBD) will enable the financial support for events, workshops and trips.



ADMINISTRATION

How will the LEC be managed?



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4 MANAGEMENT STRUCTURE

	<i>Board</i>	<i>Presidents</i>	<i>Treasurer</i>
<i>Composition</i>	<i>5 Alumni 1 Teacher 1 Staff</i>	<i>2 Students</i>	<i>1 Student</i>
<i>Function</i>	<i>Long term view Engage the network Create opportunities</i>	<i>Manage the club Discuss with the Board Prepare the events</i>	<i>Collect the yearly fee Manage expenses Report cash flow</i>

4 MANAGEMENT ROLES

- *The Board members must be active and supportive of the LEC. They are selected by The Lisbon MBA administration.*
- *The Co-Presidents are selected by the Board on a candidature basis at the beginning of each year.*
- *The Co-Presidents propose a Treasurer to the Board, who can be entrusted with additional temporary functions.*

5 IMPLEMENTATION

How will the LEC be developed?

5 INTERNATIONAL SCOPE

The “LEC” aims to serve as a bridge with other international entrepreneurship clubs fostering a culture of exchange of ideas, methodologies and experiences.



5 ROADMAP 2016

JAN

- **LEC Creation**
- **Board Definition**

FEB

- **Presidents + Treas.**
- **LEC Presentation**
- **Networking Event**

MAR

- **Workshop (TBC)**
- **Guest Speaker (TBC)**

APR

- *Coffee Meetup*
- *Workshop*

MAY

- *Coffee Meetup*
- *Breakfast with a Founder/Mentor*

JUN

- *4x Venture Café Cambridge Innovation Center*

JUL

- *Breakfast with a Founder/Mentor*
- *Guest Speaker*

AUG

- *Coffee Meetup*
- *Workshop*

SEP

- *Coffee Meetup*
- *Breakfast with a Founder/Mentor*
- *Workshop*

OCT

- *Coffee Meetup*
- *Weekend Trip*

NOV

- *Coffee Meetup*
- *Breakfast with a Founder/Mentor*

DEC

- *Coffee Meetup*
- *Guest Speaker*





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If you wish to keep in contact with the LEC follow us in the social networks listed below, website is coming soon.



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